

**Oklahoma State University
FIVE-YEAR ACADEMIC LEDGER
MEDIA & STRATEGIC COMMUNICATIONS**

Fall Semester	2011	2012	2013	2014	2015	Change		
						Amount	Percent	
Student Information								
Headcount								
Undergraduate	467	522	613	626	572	105	22.5%	
Graduate	28	19	23	21	30	2	7.1%	
Professional	0	0	0	0	0	0	-	
Total	495	541	636	647	602	107	21.6%	
Headcount by Ethnicity								
White	377	401	471	480	443	66	17.5%	
African American	22	34	43	43	35	13	59.1%	
Native American	27	28	30	21	17	-10	-37.0%	
Hispanic	17	18	33	41	41	24	141.2%	
Asian	2	4	6	6	7	5	250.0%	
Pacific Islanders	0	0	0	0	0	0	-	
Multiracial	36	43	46	48	51	15	41.7%	
International	5	7	4	6	5	0	0.0%	
Unknown	9	6	3	2	3	-6	-66.7%	
Female	313	341	420	427	376	63	20.1%	
Male	182	200	216	220	226	44	24.2%	
Degrees Granted								
Bachelor	142	153	142	189	174	32	22.5%	
Master	7	17	9	10	6	-1	-14.3%	
Doctorate	0	0	0	0	0	0	-	
Professional	0	0	0	0	0	0	-	
Total	149	170	151	199	180	31	20.8%	
Entry Information								
ACT Average	26.0	27.8	32.5	20.5	22.7	-3.3	-12.8%	
ACT 25th - 75th Percentile	25-27	26-30	32-33	17-25	20-26			
Top 10% High Sch. Class(%)	0.0%	50.0%	50.0%	0.0%	0.0%	0.0		
Retention/Graduation Rates								
No. of Full-time Semesters	8.3	8.3	8.3	7.6	7.9	-0.4	-4.8%	
Semester Credit Hours - State Funded¹								
Undergraduate	4,700	4,922	5,525	5,748	5,286	586	12.5%	
Graduate	164	127	154	141	215	51	31.1%	
Professional	0	0	0	0	0	0	-	
Total	4,864	5,049	5,679	5,889	5,501	637	13.1%	
Number of Lecture Classes Taught and Avg Class Size²								
	Number	Avg.	Number	Avg.	Number	Avg.	Number	Avg.
Undergraduate	50	31.5	48	32.8	48	32.3	55	31.3
Graduate/Professional	7	6.0	7	4.0	7	7.0	8	5.0
All Student	57	28.4	55	29.1	55	29.1	63	28.0
62	28.5						5	10.0%
							0	0.0%
							5	8.8%
Class Size								
% of Classes < 20	43.9%	52.7%	43.6%	41.3%	45.2%	1.3		
% of Classes > 50	17.5%	21.8%	18.2%	14.3%	14.5%	-3.0		
OSU-Tulsa								
Headcount	57	59	56	38	34	-23	-40.4%	
Student Credit Hours	220	171	135	97	66	-154	-70.0%	
Faculty Information								
Instructional-FTE								
Professor-Lecturer	19.88	20.49	22.49	22.23	21.68	1.80	9.1%	
Graduate Assistant	2.70	1.25	1.50	1.50	2.25	-0.45	-16.7%	
Total	22.58	21.74	23.99	23.73	23.93	1.35	6.0%	
Headcount								
Professor-Lecturer								
Total	28	26	26	26	25	-3	-10.7%	
Tenured/Tenure Track	14	13	15	16	14	0	0.0%	
Tenured	11	11	12	11	9	-2	-18.2%	
%Tenured	78.6%	84.6%	80.0%	68.8%	64.3%	-14.3		
Faculty Headcount by Ethnicity³								
White	24	23	23	21	21	-3	-12.5%	
African American	0	0	0	2	2	2	-	
Native American	2	2	2	2	1	-1	-50.0%	
Hispanic	0	0	0	0	0	0	-	
Asian	1	1	1	1	1	0	0.0%	
Pacific Islanders	0	0	0	0	0	0	-	
Multiracial	0	0	0	0	0	0	-	
International	1	0	0	0	0	-1	-100.0%	
Female	13	12	11	11	8	-5	-38.5%	
Male	15	14	15	15	17	2	13.3%	

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Faculty Information - con't											
% of Faculty Full - Time	80.0%	85.0%	90.9%	92.6%	92.6%	12.6					
Student Faculty Ratio ⁴	16.4	16.5	16.7	17.5	16.8	0.4	2.4%				
Faculty Salaries vs. Peer Inst. (Full-time Faculty - 9 mos.)	OSU	Big 12	OSU	Big 12	OSU	Big 12	OSU	Big 12			
Professor	\$101,619	\$108,099	\$101,619	\$105,429	\$110,079	\$108,837	\$114,174	\$104,301	\$109,738	\$2,682	2.6%
Associate	\$61,304	\$74,016	\$61,304	\$75,604	\$66,195	\$77,968	\$73,147	\$79,906	\$77,080	\$15,776	25.7%
Assistant	\$57,009	\$62,283	\$56,511	\$62,164	\$59,469	\$64,343	\$64,400	\$65,435	\$65,914	\$8,905	15.6%
Classes Taught by Tenured/Tenure Track											
% Lower Div. Classes	44%	35%	46%	53%	52%	8					
% Undergrad. Classes	56%	42%	42%	42%	55%	-1					
Research Information											
Sponsored Programs ⁵	FY11	FY12	FY13	FY14	FY15	Change					
						Amount	Percent				
Research											
General Support	\$8,161	\$10,026	\$1,776	\$14,249	\$27,319	\$19,158	234.8%				
Federal	\$0	\$0	\$0	\$0	\$0	\$0	-				
State	\$0	\$0	\$0	\$0	\$0	\$0	-				
Private	\$0	\$10,000	\$1,198	\$0	\$0	\$0	-				
Total	\$8,161	\$20,026	\$2,974	\$14,249	\$27,319	\$19,158	234.8%				
Instruction											
General Support	(\$789)	\$1,822	\$2,015	\$0	\$0	\$789	-				
Federal	\$0	\$0	\$0	\$0	\$0	\$0	-				
State	\$0	\$0	\$0	\$0	\$0	\$0	-				
Private	(\$1,362)	\$3,524	\$3,676	\$0	\$0	\$1,362	-				
Total	(\$2,151)	\$5,346	\$5,691	\$0	\$0	\$2,151	-				
Outreach											
General Support	\$0	\$0	\$0	\$0	\$0	\$0	-				
Federal	\$0	\$0	\$0	\$0	\$0	\$0	-				
State	\$0	\$0	\$0	\$0	\$0	\$0	-				
Private	\$0	\$0	\$0	\$0	\$0	\$0	-				
Total	\$0	\$0	\$0	\$0	\$0	\$0	-				
Sponsored Program Funds											
Total General Support	\$7,372	\$11,848	\$3,791	\$14,249	\$27,319	\$19,947	270.6%				
Total Federal	\$0	\$0	\$0	\$0	\$0	\$0	-				
Total State	\$0	\$0	\$0	\$0	\$0	\$0	-				
Total Private	(\$1,362)	\$13,524	\$4,874	\$0	\$0	\$1,362	-				
Total	\$6,010	\$25,372	\$8,665	\$14,249	\$27,319	\$21,309	354.6%				
Research Exp. per Faculty Ratio	\$328	\$853	\$120	\$558	\$1,139	\$811	247.2%				
Financial Information											
Faculty Salaries	\$986,306	\$874,998	\$767,826	\$1,150,969	\$1,254,809	\$268,503	27.2%				
Other Salaries	\$177,486	\$190,550	\$194,754	\$192,086	\$201,521	\$24,035	13.5%				
Fringe Benefits	\$389,568	\$360,842	\$334,612	\$440,973	\$503,866	\$114,298	29.3%				
Travel	\$22,921	\$11,924	\$20,314	\$19,558	\$13,205	(\$9,716)	-42.4%				
Utilities	\$0	\$0	\$0	\$0	\$0	\$0	-				
Supplies Other Oper. Exp.	\$46,427	\$51,621	\$51,336	\$28,658	\$26,066	(\$20,361)	-43.9%				
Property, Furniture Equip.	\$2,430	\$2,683	\$10,772	\$6,591	\$11,950	\$9,520	391.8%				
Library Books Periodicals	\$0	\$130	\$0	\$0	\$0	\$0	-				
Transfers Other Disbur.	\$0	\$0	\$0	\$0	\$0	\$0	-				
Total	\$1,625,138	\$1,492,749	\$1,379,613	\$1,838,835	\$2,011,417	\$386,279	23.8%				
Instructional Cost per SCH ⁶											
Undergraduate	\$194.45	\$158.43	\$142.57	\$170.07	\$180.42	(\$14.03)	-7.2%				
Graduate	\$291.68	\$237.65	\$213.85	\$255.10	\$270.63	(\$21.05)	-7.2%				
Other Revenue											
Other Student Fees	\$0	\$0	\$0	\$0	\$3,265	\$3,265	-				
Gifts and Grants	\$7,138	\$12,501	\$7,972	\$105	\$452	(\$6,686)	-93.7%				
Fees Related to Educ. Depts.	\$0	\$84	\$0	\$0	\$0	\$0	-				
Other Income	\$79,981	\$2,500	\$334,614	\$762,605	\$612,593	\$532,612	665.9%				
Total	\$87,119	\$15,085	\$342,585	\$762,710	\$616,310	\$529,191	607.4%				

¹ Outreach courses with section numbers beginning with '6' have always been excluded. Starting in Fall 2010, section numbers beginning with '5' are also excluded.

² The number of lecture sections taught and average class size have been restated for Fall 2007 through Fall 2011, and might show slight differences from previous Academic Ledgers.

³ Beginning in Fall 2014, permanent residents (PR) and employees claiming political asylum (PA) were moved from International into their appropriate ethnic category.

⁴ Student Faculty Ratio: ((Undergraduate SCH/15)+(Graduate SCH/12)+(Professional Student Headcount))/(Instructional FTE+Research FTE)

⁵ Excludes federal appropriations for College of Agricultural Sciences and Natural Resources.

Plant funds, OSU Foundations Funds, In-Kind Contributions, and Unfunded F and A on C/S on Cost Share are not included at the department level.

⁶ Beginning FY 2013, the Instructional Cost per SCH does not include the expense of paying OSU-Tulsa faculty or OSU-Tulsa SCH in the calculation.